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15-8072

JUL 23 1954

**Mr. Theodore C. Streibert
Director,
United States Information Agency
Washington 25, D.C.**

Dear Mr. Streibert:

Reference is made to my letter to you of 22 April and your reply of 23 April 1954 on the subject of undertaking a survey of the intelligence needs and assets of the United States Information Agency. In pursuance of that exchange of letters I am transmitting herewith the "Report of the Survey of Intelligence Needs and Assets of the United States Information Agency." It has been prepared under the direction of [redacted] Special Assistant to the Director of Central Intelligence. I agree with the conclusions reached in the report and suggest that you approve and implement those recommendations which are within your responsibility.

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I have approved those recommendations which relate to my area of responsibility and am ready to take the steps necessary to carry them out as soon as you have had an opportunity to consider this report.

It is my belief, which I trust you will share, that the implementation of the report will require continued consultation and cooperation between our two agencies, as well as with other agencies, particularly the Departments of State and Defense, and the Operations Coordinating Board. Accordingly, I have requested [redacted] and his staff to serve as a central point in CIA for such consultation and to render such assistance to DOD and other interested agencies as is appropriate.

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MORI/CDF Pages 1&2

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[redacted] and his staff have told me about, and I appreciate, the wholehearted cooperation and assistance accorded them by officials in every component of USIA in Washington, New York, and in USIA missions visited in Europe and Latin America.

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It is my hope that the outcome of the survey will not only be to solve some of the pressing problems of USIA but also to clear up some of the intelligence problems which have confronted the intelligence community for several years.

Sincerely,

SP#10

ALLEN V. DULLES
Director

Attachment

SA/DCI/PC:JQR:KM (3 July 1954)

Distribution:

- O & 1 - Director, USIA
- 2 - DCI ✓
- 1 - DDCI
- 1 - SA/DCI/PC
- 1 - DDI
- 1 - DDA
- ~~1 - DDP~~

CONCUR:

[redacted]

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Special Assistant to the Director
for Planning and Coordination

- ~~1 - Inspector General~~
- 2 - O/SA/DCI/PC [redacted]
- 1 - SA/Intelligence, Dept. of State
- 1 - Admin. Sec. *Peck*

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attachment with orig. only

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MEMORANDUM FOR: Director of Central Intelligence

22 July 1954

SUBJECT : Transmittal of USIA Survey to Mr. Streibert, Director USIA

1. Attached herewith is a copy of the USIA Survey for official transmittal to Mr. Streibert and a letter of transmittal which I have initialed. As to the latter I should call your attention to the fact that the letter in this form would express your approval of the recommendations of this report. You will remember that these were modified as a result of various conversations with you. Nevertheless, recommendation a. of Part 3 (on page 9) still reads "That the Department of State, as the appropriate agency under NSCID-3, expand and redirect the resources of its intelligence organization so as to accomplish the additional production, principally under the NIS program, recommended above."

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Except insofar as these resources can be made available by the curtailment of other activities in the Department of State's intelligence organization or elsewhere, the necessary funds should be provided by the Central Intelligence Agency through the NIS program pending a reexamination of the method of financing that program."

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2. You specifically approved the first of the above quoted sentences which leaves it open to you to propose a review of NSCID-3, and I have already forwarded to you a draft of a letter for your signature to Mr. Park Armstrong which would advise him that you intend to do so. The wording of the sentence on financing is designed to make possible an immediate start on expanded production while making it clear that the whole financing arrangement would be subject to review.

3. I believe the recommendation is reasonably safe in this form. If, however, you do not wish to write a letter to Mr. Streibert giving such a blanket approval, I recommend that I draft a different letter for you which would approve the conclusions and recommendations of the Survey with a reservation on one or both of the points to which I have here called your attention. Even such a qualified approval will cover the points in which Mr. Streibert's organization is urgently interested. If you wish such a letter drafted, will you please let me know.

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Attachment

Special Assistant to the Director
for Planning and Coordination

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